

Heritage Highway

NEBRASKA

1-888-404-1315 U.S. Highway 136

www.heritagehighway136.com • 888-404-1315



2014-2015 PHOTO CONTEST GUIDELINES

The Heritage Highway 136 Byway Community would like to invite you to participate in a photography contest sponsored by local towns along the beautiful, historic journey that is our Heritage Highway. Photographs spanning a range of categories will be accepted, and prizes are available for winners.

Both digital and mailed submissions are required for the Heritage Highway Photo Contest*, and no mailed submissions will be returned, but used for viewing and judging purposes, and incorporated into a traveling exhibit.

*Participation in this contest gives Heritage Highway Association and the communities along the Byway the rights to use images in any marketing materials used to promote the Byway communities or region.

Requirements:

- Digital submissions must be at least 300 dpi.
(Note: Title must be noted in the email subject line –
e.g. HH136 Photo Contest Entry – Homestead Days Fun)
- Physical submissions must be at least 8 x 10 inches.
(Note: Title and name of photographer must be written on the back of the photograph)
Color and/or black and white photos are accepted
- Photos must have been taken within 30 miles of the Heritage Byway - U.S. Hwy 136
- Photos must have been taken since the designation of the Heritage Highway Scenic Byway in October, 1999
- Photos for the 2014-15 contest must be of a TOURISM ATTRACTION or COMMUNITY EVENT

Entries are due between May 1, 2014 and March 31, 2015. Send or deliver physical submissions to the Heritage Highway Association, c/o Jenna Epp, 507 5th Street, Fairbury, NE 68352, & email digital submissions to JEpp@Fairbury.com

Viewer's Choice Award: Participants will automatically be eligible for the Viewer's Choice Award. Photographs will be on display at Stagecoach Mall Antiques & Tasting Room in Fairbury for physical viewing and voting during the month of May 2015, and also displayed on the Heritage Highway website at www.heritagehighway136.com.

Winners will be announced at a reception in Fairbury during the Fairbury First Friday Art Walk in June, 2015. Photos can also be viewed online on Heritage Highway's Facebook Page. Online votes can be cast by emailing your pick for the Viewer's Choice Award to FairburyNE@gmail.com. Be sure to check local media outlets, facebook or Heritage Highway's website for updates and contest results.



Left to Right: Homestead National Monument, Red Cloud Opera House, Rose Bowl Theatre, Hebron CCC & POW Camps Historic Marker .

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2014-2015 PHOTO CONTEST PRIZES

Fairbury Package

One night's stay at Fairbury Executive Suites, Continental Breakfast for two at Country Cottage/Cakes Unlimited, 10% off coupon at Stagecoach Mall Antiques & Tasting Room, Lunch at Main Street Coffee House, Spa Treatment at Pure Serenite Spa & Salon.

Red Cloud Package

One night's stay at the historic Cather Second Home; 2 free 3-building tours of the Cather historic sites; 2 tickets to the Red Cloud Opera House; 2 steak dinners at the Palace Steakhouse; and 9 holes of golf at the Red Cloud Country Club.

Pawnee City Package

One night's stay at My Blue Heaven B&B; free admission at the Harold Lloyd Museum; free admission at the Pawnee City Historical Museum. \$15 gift ; and a free gourmet pizza from Schilling Bridge Winery & Microbrewery.

Tecumseh/Johnson County Package

Two \$25 gift certificates to Chief Drug; one \$25 gift certificate to Harvest Bowl; one \$25 gift certificate to Frazier's Café; and four tickets to Deer Creek Sodbusters Antique Machinery Show.

PHOTO CONTEST JUDGES

Valerie Knobel

Valerie Knobel has been studying and painting the Nebraska landscape for over 30 years. She serves as Departmental Chair and Professor of Art for Doane College in Crete, Nebraska, where she teaches art and visual culture studies. Valerie holds a BA in Studio art and an MA in Design, and has completed further study at The International Institute of Drawing, Painting and Sculpture in Todi, Italy. She is currently a PhD candidate in Art and Design at Monash University in Melbourne, Australia. Valerie's work has been accepted in national and international juried exhibitions, commissioned by private as well as public entities, and is represented by Gallery Nine in Lincoln, Nebraska.

For more information on the artist and her work, visit:

www.gallerynine.com

Art Whitton

I can't remember not having a camera. I can remember the first time I wanted more out of photography, though. I was about 8 or so, and I took a photo of an Orca at the Vancouver Aquarium. When I got the photos back from the processor – there it was: a nice, clear photo of the whale at the peak of its jump with a bit of sun flare that framed the great animal. That's when it started.

For more information on the artist and his work, visit:

<http://artwhitton.com/>

Dennis Zabel

According to Zabel, photography has provided an artistic outlet and a way to show how our communities change. "About 15 years ago I gave myself an assignment to photograph the small towns I came across while traveling. That led to a more intensive effort to record what's left of many of our local rural villages, many on their way to extinction and 'ghost town' status. Many of the structures and main streets I photographed are already gone," he said.

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2014-2015 PHOTO CONTEST ENTRY FORM

Each photograph submission must include an individual registration form with payment of the \$5 (per photo) registration fee.

Title of Photograph _____

Description of Photograph _____

Date of Photograph (please note the approximate date if unsure) _____

Location (include town, county, Highway mile marker, or other significant geographical information)

Name _____

Email Address _____

Mailing Address _____

City _____ State _____ Zip _____

I understand that entering this photograph in the Heritage Highway Photo Contest gives the Heritage Highway Association the right to use the image in any marketing materials, including websites, to promote the Byway, communities along the Byway, and the Byway region and that my work will not be returned to me when the contest concludes.

Signature _____

\$5 (per photo) Registration Fee Enclosed: _____ Cash _____ Check
Make checks payable to the Heritage Highway Association