



Byway 136 Heritage Highway Association



“TRAIL OF TREASURES”
Advertiser Contract
Oct. 5th, 6th, & 7th, 2018

Advertiser Submission Form
Ad Submission Deadline: **June 30th, 2018***

**Deadline will NOT be extended. Please return your form no later than this date*

Ads in 2018 Trail of Treasures Shopper Guide:

- _____ Back Cover (Color) \$375.00.....Ad size: 8W x 10.5 H (inches)
- _____ Inside Back Cover (Color) ... \$325.00.....Ad size: 8W x 10.5 H (inches)
- _____ Front Inside Cover (Color) ... \$300.00.....Ad size: 8W x 10.5H (inches)
- _____ Center Full Page (Color) \$275.00.....Ad size: 8W x 10.5 H (inches)
- _____ Full Page (Black & White \$220.00.....Ad size: 8W x 10.5 H (inches)
- _____ ½ Page (Black & White) \$120.00..... Ad size: 8W x 5.125H (inches)
- _____ ¼ Page (Black & White) \$ 80.00.....Ad size: 8W x 2.4H (inches)
- _____ Business Card \$ 35.00.....Ad size: 3.785W x 2.4H (inches) Not a Display Ad

_____ WEBSITE AD\$20.00 Available **only** with purchase of Display Ad – above
(Place your business ad on the Heritage Highway website)

_____ Add a HOT LINK from our website...\$10.00 Available **only** with purchase of Display Ad – above
(Hot Link is directly linked from our website to yours)

\$ TOTAL COST of AD Paid in full with this contract
Attach...Check or Money Order & Ad Information

Send to: Byway 136 Heritage Highway Trail of Treasures or Byway 136 TOT – P.O. Box 59 – Tecumseh, NE 68450
Questions, please call 402-335-0745 or Email: judyjeancoe@gmail.com
Or call 308-697-4466 or Email: jmccune@staycobblestone.com

Business Name _____ **DEADLINE: June 30th, 2018**

Address _____ Mailing Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

Email _____ Fax _____

Business Website (if purchasing “Hot Link” ad): www: _____

Signature of Advertiser _____ Date _____

Ad Salesperson _____ Date _____

Ad Proof Approved _____ Date _____

The **OFFICIAL** Byway 136 Heritage Highway website:
www.heritagehighway136.com