



Byway 136 Heritage Highway Association

“TRAIL OF TREASURES™”



Advertiser Contract Oct. 1st, 2nd, & 3rd, 2021

Advertiser Submission Form

Ad Submission Deadline: **June 30th, 2021***

**Deadline will NOT be extended. Please return your form no later than this date*

Ads in 2021 Trail of Treasures™ Shopper Guide:

_____	Back Cover (Color)	\$375.00	Ad size: 8W x 10.5 H	(inches)	Display Ad
_____	Inside Back Cover (Color) ...	\$325.00	Ad size: 8W x 10.5 H	(inches)	Display Ad
_____	Front Inside Cover (Color)...	\$300.00	Ad size: 8W x 10.5H	(inches)	Display Ad
_____	Center Full Page (Color)	\$275.00	Ad size: 8W x 10.5 H	(inches)	Display Ad
_____	Full Page (Black & White)	\$220.00	Ad size: 8W x 10.5 H	(inches)	Display Ad
_____	½ Page (Black & White)	\$120.00	Ad size: 8W x 5.125H	(inches)	Display Ad
_____	¼ Page (Black & White)	\$ 80.00	Ad size: 8W x 2.4H	(inches)	Display Ad
_____	Business Card	\$ 35.00	Ad size: 3.785W x 2.4H	(inches)	Not a Display Ad

_____ WEBSITE AD\$20.00 Available **only** with purchase of Display Ad – above
(Place your business ad on the Heritage Highway website)

_____ Add a HOT LINK from our website...\$10.00 Available **only** with purchase of Display Ad – above
(Hot Link is directly linked from our website to yours)

\$

TOTAL COST of AD

Paid in full with this contract

Attach...Check or Money Order & Ad Information

Send to: Byway 136 Heritage Highway Trail of Treasures™ or Byway 136 TOT – P.O. Box 59 – Tecumseh, NE 68450
Questions, please call 402-335-0745 or Email: judyjeancoe@gmail.com

Business Name _____

DEADLINE: June 30, 2021

Address _____ Mailing Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

Email _____ Fax _____

Business Website (if purchasing “Hot Link” ad): www: _____

Signature of Advertiser _____ Date _____

Ad Salesperson _____ Date _____

Ad Proof Approved _____ Date _____

The **OFFICIAL** Byway 136 Heritage Highway website:
www.heritagehighway136.com