



Byway 136 Heritage Highway Association  
“Trail of Treasures™”



# Vendor Form

Oct. 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup>, 2021

**Submission Deadline: July 31, 2021**

**Vendor Listing Price: \$20.00**

**Note: The Vendor Fee is per vendor, not group. If multiple vendors are sharing a central location, the group must pay the “Central Location Fee” of \$50.00.**

## WHAT DO I GET FOR MY REGISTRATION FEE?

- **ADVERTISING**..... Registration fees are used for Advertising the Trail of Treasures™ and your sale. Ads are placed in magazines/travel guides, newspapers, radio & television stations, & on Heritage Highway 136’s website and social media sites.
- Your sale address and sale items are listed in the **Official Trail of Treasures™ SHOPPER GUIDE**.
- **A VENDOR NUMBER**..... Each Registered Vendor is assigned a Vendor Number. That number will be placed beside your listing of sale items AND on the town map. ...at the address you give us. This is the number that you will use on your Vendor Signs. *(please write this number in the empty white box on the sign)*
- **TWO VENDOR SIGNS**..... These signs are professionally printed & are designed to display your Vendor number & will direct shoppers to your sale or business. These signs tell shoppers that you are a **Registered Vendor** and you support the **OFFICIAL Trail of Treasures™**.
- All signs will be delivered to your town coordinator on or about Sept. 22<sup>nd</sup>. **You** will pick up your signs at that time.

Please provide full contact information so we may reach you if questions arise regarding your submission. Please type or ensure handwriting is legible, as this is what will be printed in the Trail of Treasures™ Shopper Guide. The Trail of Treasures™ Shopper Guide will be available for download in PDF format.

**\$ 20 Basic Registration for “AREA” VENDOR**..... If you legally reside within a Heritage Highway 136/Trail of Treasures™ Area County of Franklin, Furnas, Gage, Harlan, Jefferson, Johnson, Nemaha, Nuckolls, Thayer, Webster plus the corridor counties of Dundy, Hitchcock, Otoe, Pawnee, Red Willow, Richardson, and Saline.)

**\$ 35 Basic Registration for “OUT-OF-AREA” VENDOR (Garage/Yard Sales)**.....Any Non-Commercial vendor whose legal residence is outside of the Heritage Highway 136 Trail of Treasures™ Area Counties listed above. No Vendor Registration will be accepted without prior approval if the address is outside of the designated Heritage Highway 136 area.

**\$ 45 Basic Registration for “OUT-OF-AREA” BUSINESS** .....Any vendor who has a regular business address, telephone listing or a business card from any town OUTSIDE the Heritage Highway 136 Trail of Treasures™ Area. (See counties listed above).

**NOTE:** “Out of Area” Sales or Food Vendors are asked to obtain permission before setting up in or near any Trail of Treasures™ town.

Please see “How To Be a Vendor” (Page 2 of the Trail of Treasures™ Guidebook) or visit [www.heritagehighway136.com](http://www.heritagehighway136.com).

*If you need to add Directions to your address, please provide on the back of the Vendor Registration.*

Continue to Next Page ➡



# Byway 136 Heritage Highway Association "Trail of Treasures™"



**Submission Deadline: July 31, 2021**

## Vendor Registration

**Submit only this page!**

\$ 20 Basic Registration for "AREA" VENDOR \$ \_\_\_\_\_

\$ 35 Basic Registration for "OUT-OF-AREA" VENDOR \$ \_\_\_\_\_

\$ 45 Basic Registration for "OUT-OF-AREA" BUSINESS \$ \_\_\_\_\_

\$ 50 "CENTRAL LOCATION" VENDING FEE \$ \_\_\_\_\_  
*(For multiple vendors in one central location)*

\$ 15 For ADDITIONAL WORDS NEEDED \$ \_\_\_\_\_  
*(If you use 26-40 words, add \$15 to your basic registration fee)  
(Write additional words on the back of this form)*

**EXTRA FEES:**

\$ 5 each Additional Vendor Signs ----- x \$5.00 = \$ \_\_\_\_\_

DATE \_\_\_\_\_ TOTAL \_\_\_\_\_ CHECK # \_\_\_\_\_ CASH \_\_\_\_\_

Send to: Byway 136 Heritage Highway Trail of Treasures™ or Byway 136 TOFT – P.O. Box 59 – Tecumseh, NE 68450  
Questions, please call 402-335-0745 or Email: [judyjeancoe@gmail.com](mailto:judyjeancoe@gmail.com)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ (Not Published)

Listing of Merchandise (Limit 25 Words): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Check dates and write in the hours during which you will be open:**

*(Note: Merchandise listing, dates, opening and closing times will help people plan their Trail of Treasures™ trip)*

Friday, October 1<sup>st</sup> Open: \_\_\_\_\_ am / pm; Close: \_\_\_\_\_ am / pm

Saturday, October 2<sup>nd</sup> Open: \_\_\_\_\_ am / pm; Close: \_\_\_\_\_ am / pm

Sunday, October 3<sup>rd</sup> Open: \_\_\_\_\_ am / pm; Close: \_\_\_\_\_ am / pm

The **OFFICIAL** Byway 136 Heritage Highway website:

[www.heritagehighway136.com](http://www.heritagehighway136.com)