



# Byway 136 Heritage Highway Association

## “TRAIL OF TREASURES™”



# Advertiser Contract

## SEP. 30<sup>TH</sup>, OCT 1<sup>ST</sup>, 2<sup>ND</sup>, 2022

### Advertiser Submission Form

Ads in 2022 Trail of Treasures™ Shopper Guide:

_____ Back Cover (Color) .....	\$375.00 .....	Ad size: 8W x 10.5 H	(inches)	Display Ad
_____ Inside Back Cover (Color) ...	\$325.00 .....	Ad size: 8W x 10.5 H	(inches)	Display Ad
_____ Front Inside Cover (Color) ...	\$300.00 .....	Ad size: 8W x 10.5H	(inches)	Display Ad
_____ Center Full Page (Color) .....	\$275.00 .....	Ad size: 8W x 10.5 H	(inches)	Display Ad
_____ Full Page (Black & White) ....	\$220.00 .....	Ad size: 8W x 10.5 H	(inches)	Display Ad
_____ ½ Page (Black & White) .....	\$120.00 .....	Ad size: 8W x 5.125H	(inches)	Display Ad
_____ ¼ Page (Black & White) .....	\$ 80.00 .....	Ad size: 8W x 2.4H	(inches)	Display Ad
_____ Business Card .....	\$ 35.00 .....	Ad size: 3.785W x 2.4H	(inches)	<b>Not a Display Ad</b>

\_\_\_\_\_ WEBSITE AD .....\$20.00 Available **only** with purchase of Display Ad – above  
(Place your business ad on the Heritage Highway website)

\_\_\_\_\_ Add a HOT LINK from our website...\$10.00 Available **only** with purchase of Display Ad – above  
(Hot Link is directly linked from our website to yours)

\$

TOTAL COST of AD

Paid in full with this contract

Attach...Check or Money Order & Ad Information

Send to: Byway 136 Heritage Highway Trail of Treasures™ or Byway 136 TOT – P.O. Box 59 – Tecumseh, NE 68450  
Questions, please call 402-335-0745 or Email: [judyjeancoe@gmail.com](mailto:judyjeancoe@gmail.com)

## Ad Submission Deadline: July 30<sup>th</sup>, 2022

Business Name \_\_\_\_\_

**DEADLINE: July 30, 2022**

Address \_\_\_\_\_ Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Business Website (if purchasing “Hot Link” ad): www: \_\_\_\_\_

Signature of Advertiser \_\_\_\_\_ Date \_\_\_\_\_

Ad Salesperson \_\_\_\_\_ Date \_\_\_\_\_

Ad Proof Approved \_\_\_\_\_ Date \_\_\_\_\_

The **OFFICIAL** Byway 136 Heritage Highway website:  
[www.heritagehighway136.com](http://www.heritagehighway136.com)