



Byway 136 Heritage Highway Association

“TRAIL OF TREASURES™”



RE-BLAZE THE TRAIL

# Sponsorship Contract

## OCTOBER 6<sup>th</sup> , 7<sup>th</sup> , 8<sup>th</sup> , 2023

Ads in 2023 Trail of Treasures™ Shopper Guide:

_____	Back Cover (Color) .....	\$375.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	Inside Back Cover (Color) .....	\$325.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	Front Inside Cover (Color).....	\$300.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	Center Full Page (Color).....	\$275.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	Center ½ Page (Color).....	\$150.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	Full Page (Black & White).....	\$220.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	½ Page (Black & White).....	\$120.00.....	Ad size: 8" W x 5.125" H	Display Ad
_____	¼ Page (Black & White).....	\$ 80.00.....	Ad size: 8" W x 2.4" H	Display Ad
_____	Business Card.....	\$ 35.00.....	Ad size: 3.785" W x 2.4" H	<b>Not a Display Ad</b>

\_\_\_\_\_ WEBSITE AD .....\$20.00 Available **only** with purchase of Display Ad – above  
(Place your business ad on the Heritage Highway website)

\_\_\_\_\_ Add a HOT LINK from our website...\$10.00 Available **only** with purchase of Display Ad – above  
(Hot Link is directly linked from our website to yours)

\$  TOTAL COST of AD Paid in full with this contract  
Attach...Check or Money Order & Ad Information

Send to: Byway 136 Heritage Highway Trail of Treasures™ or Byway 136 TOT – P.O. Box 59 – Tecumseh, NE 68450  
Questions, please call 402-335-0745 or Email: [judyjeancoe@gmail.com](mailto:judyjeancoe@gmail.com)

**Ad Submission Deadline: June 30<sup>th</sup>, 2023**

Business Name \_\_\_\_\_

Address \_\_\_\_\_ Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Business Website (if purchasing “Hot Link” ad): www: \_\_\_\_\_

Signature of Advertiser \_\_\_\_\_ Date \_\_\_\_\_

Ad Salesperson \_\_\_\_\_ Date \_\_\_\_\_

Ad Proof Approved \_\_\_\_\_ Date \_\_\_\_\_

The **OFFICIAL** Byway 136 Heritage Highway website:  
[www.heritagehighway136.com](http://www.heritagehighway136.com)