



# Byway 136 Heritage Highway Association

## “TRAIL OF TREASURES™”



# Advertiser Contract

## OCTOBER 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, 2025

Ads in 2025 Trail of Treasures™ Shopper Guide:

_____	Back Cover (Color)	.....\$375.00	.....Ad size: 8" W x 10.5" H	Display Ad
_____	Inside Back Cover (Color)	.....\$325.00	.....Ad size: 8" W x 10.5" H	Display Ad
_____	Front Inside Cover (Color)	.....\$300.00	.....Ad size: 8" W x 10.5" H	Display Ad
_____	Full Page (Color)	.....\$275.00	.....Ad size: 8" W x 10.5" H	Display Ad
_____	½ Page (Color)	.....\$150.00	.....Ad size: 8" W x 10.5" H	Display Ad
_____	¼ Page (Color)	.....\$100.00	.....Ad size: 8" W x 2.4" H	Display Ad
_____	Full Page (Black & White)	.....\$220.00	.....Ad size: 8" W x 10.5" H	Display Ad
_____	½ Page (Black & White)	.....\$120.00	.....Ad size: 8" W x 5.125" H	Display Ad
_____	¼ Page (Black & White)	.....\$ 80.00	.....Ad size: 8" W x 2.4" H	Display Ad
_____	Business Card (B & W)	.....\$ 35.00	.....Ad size: 3.785" W x 2.4" H	<b>Not a Display Ad</b>
_____	Business Card (Color)	.....\$ 50.00	.....Ad size: 3.785" W x 2.4" H	<b>Not a Display Ad</b>
_____	WEBSITE AD	.....\$20.00	Available <b>only</b> with purchase of Display Ad – above (Place your business ad on the Heritage Highway website)	
_____	Add a HOT LINK from our website...	.....\$10.00	Available <b>only</b> with purchase of Display Ad – above (Hot Link is directly linked from our website to yours)	

TOTAL COST of AD

Paid in full with this contract

Attach...Check or Money Order & Ad Information

Send to: Byway 136 Heritage Highway Trail of Treasures™ or Byway 136 TOT – P.O. Box 59 – Tecumseh, NE 68450  
Questions, please call 402-335-0745 or Email: [judyjeancoe@gmail.com](mailto:judyjeancoe@gmail.com)

### Ad Submission Deadline: **June 30<sup>th</sup>, 2025**

Business Name \_\_\_\_\_

Address \_\_\_\_\_ Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Business Website (if purchasing "Hot Link" ad): www: \_\_\_\_\_

Signature of Advertiser \_\_\_\_\_ Date \_\_\_\_\_

Ad Salesperson \_\_\_\_\_ Date \_\_\_\_\_

Ad Proof Approved \_\_\_\_\_ Date \_\_\_\_\_

The **OFFICIAL** Byway 136 Heritage Highway website:  
[www.heritagehighway136.com](http://www.heritagehighway136.com)