



Byway 136 Heritage Highway Association

“TRAIL OF TREASURES™”



Advertiser Contract

OCTOBER 2nd, 3rd, 4th, 2026

Ads in 2025 Trail of Treasures™ Shopper Guide:

_____	Back Cover (Color)	\$375.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	Inside Back Cover (Color)	\$325.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	Front Inside Cover (Color).....	\$300.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	Full Page (Color).....	\$275.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	½ Page (Color).....	\$150.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	¼ Page (Color).....	\$100.00.....	Ad size: 8" W x 2.4" H	Display Ad
_____	Full Page (Black & White).....	\$220.00.....	Ad size: 8" W x 10.5" H	Display Ad
_____	½ Page (Black & White).....	\$120.00.....	Ad size: 8" W x 5.125" H	Display Ad
_____	¼ Page (Black & White).....	\$80.00.....	Ad size: 8" W x 2.4" H	Display Ad
_____	Business Card (B & W).....	\$35.00.....	Ad size: 3.785" W x 2.4" H	Not a Display Ad
_____	Business Card (Color).....	\$50.00.....	Ad size: 3.785" W x 2.4" H	Not a Display Ad
_____	WEBSITE AD	\$20.00	Available only with purchase of Display Ad – above (Place your business ad on the Heritage Highway website)	
_____	Add a HOT LINK from our website...\$10.00	Available only with purchase of Display Ad – above (Hot Link is directly linked from our website to yours)		

TOTAL COST of AD

Paid in full with this contract

Attach...Check or Money Order & Ad Information

Send to: Byway 136 Heritage Highway Trail of Treasures™ or Byway 136 TOT – P.O. Box 59 – Tecumseh, NE 68450
Questions, please call 402-335-0745 or Email: judyjeancoe@gmail.com

Ad Submission Deadline: July 15th, 2026

Business Name _____

Address _____ Mailing Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

Email _____ Fax _____

Business Website (if purchasing "Hot Link" ad): www: _____

Signature of Advertiser _____ Date _____

Ad Salesperson _____ Date _____

Ad Proof Approved _____ Date _____

The **OFFICIAL** Byway 136 Heritage Highway website:
www.heritagehighway136.com