



Byway 136 Heritage Highway Association "TRAIL OF TREASURES™"



Sponsorship Contract OCTOBER 2nd, 3rd, 4th, 2026

Ads in 2025 Trail of Treasures™ Shopper Guide:

| | | | | |
|-------|----------------------------|---------------|---------------------------------|-------------------------|
| _____ | Back Cover (Color) |\$375.00 |Ad size: 8" W x 10.5" H | Display Ad |
| _____ | Inside Back Cover (Color) |\$325.00 |Ad size: 8" W x 10.5" H | Display Ad |
| _____ | Front Inside Cover (Color) |\$300.00 |Ad size: 8" W x 10.5" H | Display Ad |
| _____ | Full Page (Color) |\$275.00 |Ad size: 8" W x 10.5" H | Display Ad |
| _____ | ½ Page (Color) |\$150.00 |Ad size: 8" W x 10.5" H | Display Ad |
| _____ | ¼ Page (Color) |\$100.00 |Ad size: 8" W x 2.4" H | Display Ad |
| _____ | Full Page (Black & White) |\$220.00 |Ad size: 8" W x 10.5" H | Display Ad |
| _____ | ½ Page (Black & White) |\$120.00 |Ad size: 8" W x 5.125" H | Display Ad |
| _____ | ¼ Page (Black & White) |\$ 80.00 |Ad size: 8" W x 2.4" H | Display Ad |
| _____ | Business Card (B & W) |\$ 35.00 |Ad size: 3.785" W x 2.4" H | Not a Display Ad |
| _____ | Business Card (Color) |\$ 50.00 |Ad size: 3.785" W x 2.4" H | Not a Display Ad |

WEBSITE AD\$20.00 Available **only** with purchase of Display Ad – above
(Place your business ad on the Heritage Highway website)

_____ Add a HOT LINK from our website...\$10.00 Available **only** with purchase of Display Ad – above
(Hot Link is directly linked from our website to yours)

TOTAL COST..... Paid in full with this contract
Attach...Check or Money Order

Send to: Byway 136 Heritage Highway Trail of Treasures™ or Byway 136 TOT™ – P.O. Box 59 – Tecumseh, NE 68450 Questions, please call 402-335-0745 or Email: judyjeancoe@gmail.com

Submission Deadline: July 31st, 2026

Business Name _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

Email _____ Fax _____

Business Website (if purchasing "Hot Link" ad): www: _____

Signature of Advertiser _____ Date _____

Ad Salesperson _____ Date _____

Ad Proof Approved _____ Date _____

The **OFFICIAL** Byway 136 Heritage Highway website:
www.heritagehighway136.com